D.O. No. B-12012/68/2015-SDE

डॉ. के. पी. कृष्णन, आई ए एस सचिव *Dn. K. P. Krishnan*, IAS Secretary



भारत सरकार कौशल विकास और उद्यमशीलता मंत्रालय GOVERNMENT OF INDIA MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

Dated: 18th July, 2017

Dear Chief Secretary,

As you may be aware that Ministry of Skill Development and Entrepreneurship had instituted the National Entrepreneurship Awards in 2016 to recognise and honour young entrepreneurs and ecosystem builders for their outstanding efforts in the field of entrepreneurship development.

This year, MoSDE has started the process for selection of the Winners of **National Entrepreneurship Awards 2017**, who will be awarded in a Awards Ceremony on 9th November 2017. The Awardees will be awarded Rs. 10 lakh (organizations) and Rs. 5 lakh (individuals/enterprises), a trophy and a certificate.

In this regard, you are requested to nominate outstanding young entrepreneurs below the age of 30 years and dedicated institutions, organizations and mentors contributing in the promotion of entrepreneurship. The call for application will be open on 25-07-2017 and the last date of receipt of application is 31-08-2017. To fill the application form and for more information visit www.neas.gov.in.

The support of the State Government is also requested generate awareness and promote the Awards by sharing information with all the Departments and Institutions/ organisations under the State. A brief note on the Awards is enclosed herewith to facilitate the Awareness Campaign on NEA 2017 in your state.

In case of any queries, you may kindly contact Shri Kunwar Rajeev Singh, Coordinator NEA2017 at krs.tiss@gmail.com Mob.+91 7985252708.

With regards,

Yours sincerely

(Dr. K. P. Krishnan)

All State Chief Secretaries



'National Entrepreneurship Awards' Scheme

The National Entrepreneurship Awards have been instituted by the Ministry of Skill Development and Entrepreneurship (MoSDE) to encourage a culture of entrepreneurship across the country. These premier awards seek to recognise and honour entrepreneurs and entrepreneurship ecosystem builders for their outstanding efforts.

1. Objective

The National Entrepreneurship Awards seek to recognize the efforts and achievements of exceptional entrepreneurs and those individuals and organisations who are working in the field of entrepreneurship development. The Awards also seek to highlight models of excellence for others to emulate and improve upon.

National Entrepreneurship Awards will be presented annually in a public function.

2. Scheme Tracks

Twenty-Three (23) Awards will be presented under the following two tracks:

I. Award Track

a. Award categories in Goods

- 1. Textiles, leather and related goods
- 2. Agriculture, food and forestry products
- 3. Chemicals, pharma, bio and other processed materials
- 4. Engineering systems
- Renewable energy and waste management
- 6. Handicrafts, traditional manufacturing & other goods

b. Award categories in Services

- 7. IT &ITES, Financial
- 8. Education
- 9. Healthcare
- 10. Hospitality

- 11. E-Commerce, logistics, transport & other services
- c. Additionally, awards will be presented to the best entrepreneurs in the following categories:
 - 12. Social Enterprises
 - 13. BareFoot Enterprises
 - 14. Woman
 - 15. SC/ST.
 - 16. Persons with Disability (PwD)
 - 17. Difficult Area

II. Recognition Track

- 1. Institutes/ organisations (Government) offering courses on entrepreneurship development.
- 2. Institutes/ organisations (Private) offering courses on entrepreneurship development.

- 3. Institutes/ organisations (Government) providing incubation, mentorship and handholding support
- 4. Institutes/ organisations (Private) providing incubation, mentorship and handholding support
- 5. Mentor (Government)— educationists, advisors, consultants working towards entrepreneurship development in Government sector.
- 6. Mentor (Private) educationists, advisors, consultants working towards entrepreneurship development in private sector.

3. Prize

Winners will receive

- Cash Award under of Rs 5 lakh will be given to the winning enterprise in the Award Track. In the Recognition Track, Rs. 10 lakh will be given to organisations/institutes and Rs. 5 lakh to mentors.
- Trophy
- Certificate

4. Implementation Mechanism

The Core Committee of Implementing Partners comprising of the seven premier institutes will oversee the scheme implementation. These institutes include- Indian Institute of Technology Delhi; Indian Institute of Technology Kanpur; Indian Institute of Technology Bombay; Indian Institute of Technology Madras; Indian Institute of Management Ahmedabad; XLRI Jamshedpur; Tata Institute of Social Sciences (TISS) Mumbai.

5. Inviting Applications

The Call for Application will be open from 25.07.2017- 10.10.2017. Applications should be filled online on www.neas.gov.in.. Also, visit the website for further details.







GOVERNMENT OF INDIA MINISTRY OF SKILL DEVELOPMENT

Promotional Event On

NATIONAL

ENTREPRENEURSHIP

AWARD - 2017

Narendra Modi Prime Minister

It is time to recognise & honour Entrepreneurs & Entrepreneurship ecosystem builders for their efforts

Venue: L201, PDPM Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

September 01, 2017 | 04:00 PM

NEA Implementation Partners:





Tata institute of Social Sciences

Organized / Co ordinated by:













All Are

