



EVENT REPORT IIC IIITDMJ

ONLINE IPR WORKSHOP BY MS.
SHWETASREE MAJUMDER

 www.iiitdmj.ac.in

 Jabalpur, Madhya Pradesh



INTRODUCTION

Ministry of Human Resource Development organised a Facebook live session IPR workshop by Central expert, Ms. Shwetasree Majumder, Principal, Fidus Law Chamber, on 10th January 2019. Ms. Majumder discussed about Innovation & Patents, Copyright & Related Rights, Branding & Trademarks, Industrial Designs, Other IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets, Importance & Protection of IP – Recognize and Respect your own IP and that of others, and Entrepreneurship & Digital Age.



LEARNINGS OF PARTICIPANTS FROM THE SESSION



Ms.Majumder spoke about IPR and how it is essential to prevent others from manufacturing your product & to prevent disclosure.patents & the difference between a discovery & an invention. The viewers learnt about copyrights - what's right & wrong & the issues of piracy. She spoke about the ethical factors of copyrighting. The viewers learnt about special symbols used for trademarks & the fact that products in themselves cannot be trademarks. Also, that national symbols cannot be trademarks. Everything that's functional & that people have the right to use cannot be a trademark.

She enlightened us about how packaging & special design is capable of a trademark & a graphical representation with the use of colours etc. is necessary for trademarks - which are not words. For trademarks of things like sound, accurate description of the sound & which musical instrument etc. needs to be specified. She also spoke about how smell can be trademarked as well, however not in India.

Counterfeiting is an exact copy of a genuine product so that one happens to mistake it for the original product at first sight/interaction. It is the user's skill as to how to look at the quality & be able to find the fake one. One can use the internet to gain information on how to identify fake products.

LEARNINGS OF PARTICIPANTS FROM THE SESSION (CONT.)



She also informed the viewers about industrial design which creates a novel product wherein the design is very unique and should be protected via patents & copyright. She also spoke about Geographical indications where you have to apply as a collective group. Original products will have a Geographical indicator stamp on them.

IPR is even available to framers & breeders who cultivate new plant varieties - should have gone through a life cycle.

Criteria for IPR - Novel, distinct, uniform & stable.

She informed the viewers about how we as individuals have the responsibility of Intellectual property. One shouldn't purchase pirated content & should discourage piracy and focus on protecting their intellectual property.

She ended by explaining how even the government now is coming up with schemes & opportunities to encourage innovation & is hence incentivising innovation.

EVENT PHOTOGRAPHS



EVENT PHOTOGRAPHS

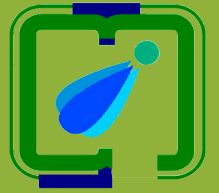




EVENT VIDEO

The team captured 1-minute video of the event.
It can be viewed at the following link -

<https://drive.google.com/drive/folders/1qizXkTcyldchILNqL5PiknDz8b5iNhIW?usp=sharing>



CONCLUSION

In conclusion, the session truly did give the students & the faculties of IIIT some excellent expert information on IPR, Patents, Copyrights & Trademarks & protecting one's products from counterfeiting & how important it is for us to guard our own intellectual property.

The session was a success and has seen a very positive outcome in IIITDMJ.

