



EVENT REPORT IIC IIITDMJ

ONLINE IPR WORKSHOP BY
PROFESSOR S.S. SANDHU

 www.iiitdmj.ac.in

 Jabalpur, Madhya Pradesh



INTRODUCTION

IIITDMJ under MIC organised an offline IPR workshop by local expert, Professor S. S. Sandhu, Director, Bio-Design Innovation Center, Rani Durgavati University, Jabalpur on 10th January 2019. Professor S.S. Sandhu discussed about the History of Intellectual Property, World Intellectual Property Organization: Roles & Functions, Intellectual Property India Office: Roles & Functions, How to file a Patent Application?, How to file a Copyright Application?, How to file a Trademark Application?, How to file a Design Application?, Scheme for Facilitating Start-ups Intellectual Property Protection and other related topics.



LEARNINGS OF PARTICIPANTS FROM THE SESSION



Professor Sandhu's talk was light & humorous, yet extremely informative. He spoke about patents & about how an idea cannot be patented. He informed the participants about the steps for design registration involving - 1) Finding out if the design exists. 2) Representing the design well. 3) Highlighting the novelty. 4) Disclaimer. 5) Fee & 6) Ensuring all enclosures are attached. One has to make sure to not disclose any information about the design to anybody.

He spoke about copyrights & about the steps on how to prevent copyright violations & about how copyright is very powerful. He informed us not to download pictures from portals like Google due to copyright issues & that change of medium is an infringement. He informed the participants about the types of infringements.

Trademarks were also discussed. He spoke about how once you patent your work, you take it to the market & denote it with a sign or combination of signs. This is the trademark.

LEARNINGS OF PARTICIPANTS FROM THE SESSION (CONT.)



He also informed us about industrial design & that the product's features need to be safeguarded in order to keep it exclusive until it is patented & protected. Industrial design promotes creativity & novelty in one's designs. He spoke about how industrial design would enable engineers to improve their skills & develop technology for new design features & that designers would be taking over a lot of jobs in today's date.

He told the participants that the head of India's patent office is in Kolkata & has branches in Delhi & Mumbai. One should protect their designs in order to excel.

He encouraged the participants to keep going forward keeping the nation at the core of their heart. He told the viewers to engage in grants offered by the Nation since that's the way the nation would help them take their creativity forward. He spoke about how the smallest of things & innovations matter in patents & they give one a lot of importance & money flow. He ended by stating that IIC would strongly support patents.

EVENT PHOTOGRAPHS



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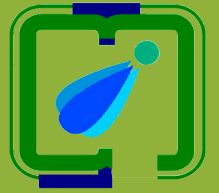




EVENT VIDEO

The team captured 1-minute video of the event.
It can be viewed at the following link -

<https://drive.google.com/drive/folders/1GkFPdLpXab8PE4y46OO9JeVaQuFWv7NL?usp=sharing>



CONCLUSION

In conclusion, the session truly did give the students & the faculties of IIIT some excellent details about industrial design, creativity, the importance of protecting one's innovations & trademarks.

Not just was it informative, but also lighthearted & engaging. This IPR session initiated by IIC produced a wave of freshness & innovation in the college encouraging students to create & grow. It was a large success.

