



MHRD



**Workshop on IPR for Students and Faculty Members  
10<sup>th</sup> January, 2019**

**Schedule**

<b>Duration: 4 hours</b> (2 hours session by local expert + 2 hours live session by central expert)	
<b>Offline workshop to be conducted by IIC with local expert (10:30 AM to 12:30 PM)</b>	
<b>Timing</b>	<b>Topics</b> (topics for local expert are suggestive and not exhaustive)
10:30 AM - 10:45 AM	History of Intellectual Property
10:45 AM – 11:00 AM	World Intellectual Property Organization: Roles & Functions
11:00 AM – 11:15 AM	Intellectual Property India Office: Roles & Functions
11:15 AM – 11:30 AM	How to file a Patent Application?
11:30 AM – 11:45 AM	How to file a Copyright Application?
11:45 AM – 12:00 PM	How to file a Trademark Application?
12:00 PM - 12:15 PM	How to file a Design Application?
12:15 PM - 12:30 PM	Scheme for Facilitating Start-ups Intellectual Property Protection

<b>Facebook Live Session by Central expert (1:30 PM to 3:30 PM)</b>	
Expert Profile: <b>Ms. Shwetasree Majumder, Principal, Fidus Law Chamber</b>	
<b>Timing</b>	<b>Topics</b>
1:30 PM - 1:40 PM	Introduction to IPR – IP is Everywhere
1:40 PM – 2:00 PM	Innovation & Patents
2:00 PM – 2:15 PM	Copyright & Related Rights
2:15 PM – 2:30 PM	Branding & Trademarks
2:30 PM – 2:45 PM	Industrial Designs
2:45 PM – 3:00 PM	Other IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets
3:00 PM - 3:15 PM	Importance & Protection of IP – <i>Recognize and Respect your own IP and that of others'</i>
3:15 PM - 3:30 PM	Entrepreneurship & Digital Age



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**Guidelines & Evaluation Sheet for Offline workshop on IPR for Students and Faculty Members**

Maximum Marks = 100

Prize/Badges for top 10 Best performing IICs

S.No.	Indicators	Maximum Weightage	Distribution of marks	Marks	
1	<b>Followed IIC timeline</b>	10	On time/15 day variation	<b>10</b>	
2	<b>Speaker Profile (40 marks)</b>	5	PhD or having 15 yrs. of Industrial experience	<b>5</b>	
			Masters or having 10 yrs. Industrial experience	2	
		Teaching Experience in relevant field	More than 10 years	2	
			1-10 years	1	
		5	No. of patents registered	1 or more	<b>5</b>
		5	Research Experience	More than 5 years	<b>5</b>
				1-5 years	3
		10	Awards	International	<b>10</b>
				National	5
				Regional	2
		5	Number of expert talks delivered	More than 20	<b>5</b>
				10-20	3
				Less than 10	1
		5	Number of Research papers	More than 50	<b>5</b>
	20-49			3	
	Less than 20			1	
	5	No. of PhD students mentored/guided/co-guided	More than 3 PHD	<b>5</b>	
			2 PhD	3	
			1 PhD	2	
3	<b>No. of students &amp; faculties attended</b>	20	<b>Number of Participant (Students)</b>	76 % - 100 % of students in the institute	<b>15</b>
			51 % - 75 % of students in the institute	10	
			26 % - 50 % of students in the institute	8	
			Less 25 % of students in the institute	5	
		<b>Number of Participant (Faculty)</b>	76 % - 100 % of faculty in the institute	<b>5</b>	



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			51 % - 75 % of faculty in the institute	3
			25 % - 50 % of faculty in the institute	2
			Less 25 % of student in the institute	1
4	<b>Report upload</b>	20	4 Event Photographs from different angles covering all students and speaker.  <b>Optional:</b> (Name of the Student participants, their department, year, email id, mobile number) (Name of the faculty participants, designation, department, email id, mobile number)	<b>10</b>
			One minute video coverage of event	<b>2</b>
			Promotion of event on social media (Fb/Twitter) by IIC social media coordinator*	<b>2</b>
			Promotion of event on University/Institute webpage as well as Social Media Page (Fb/Twitter) *	<b>3</b>
			Learning of participants from the session. Share Experience (max 500 words)	<b>3</b>
			After 10 days everyday one mark will be deducted for late submission of the report	<b>-1</b>
5	<b>Feedback from IIC student member</b>	10	One student member feedback	<b>10</b>
			No feedback	<b>0</b>

\*Please provide screenshot of posts and tweets on social media for evaluation

**Note: Reports to be filled on MIC-IIC website at <http://www.mic.gov.in/iic.html> , Login to upload report.**



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**Guidelines & Evaluation Sheet for Facebook Live session by Central expert for workshop on IPR for Students and Faculty Members**

Maximum Marks = 100  
Prize/Badges for top 10 Best performing IICs

S.No.	Indicators	Maximum Marks	Distribution of marks	Marks
1	Followed IIC timeline	10	Attended live session/ Organised on time	10
			Not attended/ Not organised on time	0*
2	Number of Participants (Students)	30	76 % - 100 % of students in the institute	30
			51 % - 75 % of students in the institute	20
			26 % - 50 % of students in the institute	15
			Less 25 % of students in the institute	10
3	Number of Participants (Faculty)	10	76 % - 100 % of faculty in the institute	10
			51 % - 75 % of faculty in the institute	8
			25 % - 50 % of faculty in the institute	5
			Less 25 % of student in the institute	3
4	Report upload	30	4 Event Photographs from different angles covering all students and faculty attending live event (with screen).	10
			1 minute video coverage of event	5
			Promotion of event on social media (Fb/Twitter) by IIC social media coordinator**	5
			Promotion of event on official University/Institute Social Media Page (Fb/Twitter) **	5
			What participants have learnt from the session, Share Experience (max 500 words)	5
			After 10 days everyday one mark will be deducted for late submission of the report	-1
			1 student member feedback	10
No feedback	0			
5	Feedback from IIC student member	10		
6	Venue and arrangement for live telecast of the event	10	Auditorium/Conference Hall with A/V and Internet facilities	10

\* Zero marks out of 100 marks

\*\* Please provide screenshot of posts and tweets on social media for evaluation

Note: Reports to be filled on MIC-IIC website at <http://www.mic.gov.in/iic.html> , Login to upload report.

## Brief Profile of the Speaker

**Facebook Live session by Central expert for  
Workshop on  
IPR for Students and Faculty Members  
Date: 10<sup>th</sup> January, 2019 Time: 1:30 PM to 3:30 PM**



### **Ms. Shwetasree Majumder**

Principal  
Fidus Law Chamber

#### **Experience:**

- Shwetasree Majumder is an alumna of the National Law School, Bangalore
- Founded Fidus Law Chambers in 2008
- Shwetasree was elected to the Board of Directors of the International Trademark Association (INTA).
- She concentrates her practice in litigation, enforcement and counseling in intellectual property, technology, advertising and trade secrets matters across a broad spectrum of industries.
- She has been a member of a panel which worked on the Verma Committee Report leading up to amendments in Indian criminal laws to address crimes against women.